

Business Management

Degree Type

Certificate

Business Certificate Options

- Entrepreneurship
- Finance
- Management/Supervision
- Sales

Contact Information

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Delivery Methods

Face-to-Face: Wahpeton
Face-to-Face: Fargo
Online: Some Classes
Combination

The Business Management Certificate Options consists of four independent plans of study in the areas of Entrepreneurship, Finance, Management/Supervision, and Sales. Students may choose to complete any of these individual plans of study to earn a certificate in Business Management with an emphasis in that respective area. If students' progress through all four plans of study satisfactorily, they will need only to complete two credits of wellness electives to earn an Associate in Applied Science degree in Business Management with an emphasis in Marketing, Sales and Hospitality Services.

Designed to meet the needs of an adult population, this program is delivered in a hybrid, or blending of face-to-face and online learning. As stand-alone certificates, these classes may provide learners with the opportunity to learn and/or enhance their selling and communication skills; to discover their entrepreneurial abilities; to understand their role as a manager/supervisor; or to provide the knowledge needed to analyze the financial workings of an organization. These skills, combined with real-world experience and the numerous leadership opportunities that will be available, will enable the learner to develop into a valuable asset in the business community.

NOTE: This program requires either an HP EliteBook or ZBOOK laptop or equivalent. Please refer to the NDSCS website for specifications. DSCS. For further information, contact Greg Anderson, department chair, at 701-671-2172.

Admission Requirements*

The applicants must be high school graduates or equivalent. Work experience in marketing or general business courses is helpful.

Please Note: Students are placed into English, math and reading courses based on ACT, ACCUPLACER or other nationally recognized tests. Please see www.ndscs.edu/current-students/student-success/test-center for the NDSCS Course Placement Policy and testing information. Students may be on an extended plan of study pending their course placement.

**Program Admission Requirements are subject to revision. Please check the department or program website under Program Admission Requirements for current information.*

Award

Upon successful completion of the required courses for the Entrepreneurship plan, students will be awarded a certificate in Business Management with an emphasis in Entrepreneurship.

Upon successful completion of the required courses for the Finance plan, students will be awarded a certificate in Business Management with an emphasis in Finance.

Upon successful completion of the required courses for the Management/Supervision plan, students will be awarded a certificate in Business Management with an emphasis in Management/Supervision.

Upon successful completion of the required courses for the Sales plan, students will be awarded a certificate in Business Management with an emphasis in Sales.

Entrepreneurship

Required Courses:

Course Code	Title	Credits
BADM 201	Principles of Marketing	3
BADM 217	Promotion and Advertising	3
BADM 230	Marketing Information Analysis	3
BUSN 170	Entrepreneurship	3

Related/General Education Courses:

Course Code	Title	Credits
ENGL 125	Introduction to Professional Writing	3
PHIL 215	Contemporary Moral Issues	3

Finance

Required Courses:

Course Code	Title	Credits
ACCT 200	Elements of Accounting I	4
ACCT 201	Elements of Accounting II	4
ACCT 118	Applied Accounting	3
BUSN 254	Financial Statement Analysis	3

Related/General Education Courses:

Course Code	Title	Credits
ECON 202	Principles of Macroeconomics	3

Management/Supervision

Required Courses:

Course Code	Title	Credits
ACCT 215	Business in the Legal Environment	3
BADM 202	Principles of Management	3
BADM 282	Human Resource Management	3

Related/General Education Courses:

Course Code	Title	Credits
CSCI 116	Business Use of Computers	3
ENGL 110	College Composition I	3

Sales

Required Courses:

Course Code	Title	Credits
BADM 234	Customer Service	1
BADM 240	Sales	3
BADM 244	Sales Seminar	3
BUSN 120	Fundamentals of Business	3

Related/General Education Courses:

Course Code	Title	Credits
BOTE 108	Business Mathematics	3
COMM 110	Fundamentals of Public Speaking	3
Total Required Credits		16-18